



SCA eNews



To Promote the history and traditions of the Medical Service Corps, to enhance the continuing education, support social and recreational activities and reinforce camaraderie among its members

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Your Officers

President, David Rubenstein
Vice President: Ed Hollingsworth
President Elect: Kyle D. Campbell
Secretary: Lisa Weatherington
Treasurer: Tom Baker
Editor: Ed Hollingsworth
Serving the Army community of present and former US Army MSC officers

Address:
SCA PO Box 39514
San Antonio, TX 78218
www.silvercaduceusassociation.org/

Greetings all.

I pray that you are all well as we live through truly historic times given the pandemic, politics, and climate.

The board is off to a rapid start focusing on our 5 Primary Goals:

1. Plan and conduct safe and successful Reunion
2. Increase and improve information flow via social media etc.
3. Investigate use of sponsored events (pod casts, town halls etc.) to educate members and raise funds.
4. Grow Membership
5. Increase our support to MSC community via scholarships, education events, development and growth in our Silver Caduceus Society partners.

This e-news includes updates on our Goals as below:

1. Lisa Weatherington, Bev Beavers and team are actively planning, coordinating and locking in events and sessions for the Reunion 29 September – 2 October 2021. At this point in the Pandemic, with the vaccines being distributed and injected in arms we are still planning to hold the Reunion in person.
2. Kyle C. Campbell and team are improving our social media flow and adding features to our web site allowing us to make donations via a simple button. He and the team are reviewing to see if they can add the capability to pay membership dues.
3. Dave Parramore is rapidly adding Pod Casts to our website, Spotify, Apple and Amazon. We have had over 300 people listen thus far and as we mature in our ability of our influencers to share and push the links out we will get the word out to a much larger audience.
4. Roger Williams has informed us we have hit a new high for membership!
5. Brett Venable has helped support outstanding growth in for Silver Caduceus Societies.

At present we continue to plan for our Reunion to occur as scheduled. Please know that our Board is watching the pandemic information and CDC guidance closely and will update you if anything changes to our planned dates.

Please keep up your efforts to reach out and recruit new members and consider giving of your time and talents to our various committees.

With great respect,

Colonel Kyle D. Campbell, FACHE, USA Retired
President, Silver Caduceus Association

2021 Silver Caduceus Association Reunion

Now is the time to begin making plans to attend our 2021 reunion, which will be at the Marriott Hotel in Arlington (Crystal City), VA in the National Capital Area.

Our reunion will be held in Arlington, Virginia from Wednesday, 29 September through Saturday, 2 October at the Crystal Gateway Marriott, 1700 Richmond Highway. Crystal City, Virginia is an urban community in Northern Virginia that is located along the Potomac River with dramatic views of Washington, D.C. The downtown area is located within walking distance of a Metro station and has many hotels, retail stores, restaurants, and a unique network of underground shops and walkways. With its close proximity to Ronald Reagan National Airport, this area is a popular place for visitors to stay with convenient access to the nation's capital. The program agenda consists of topics related to healthcare and most likely on the subject of "The Future of Department of Defense Health Care".

Among other topics, we have invited speakers to update us on the Medical Service Corps (Corps Chief MG LeMaster), Army Medicine (Surgeon General LTG Dingle), and Defense Health Agency (Director LTG Place). Other activities include a tour of the National Museum of the United States Army, AOC Dinners/Socials, a Reception and free time to enjoy the area and each other.

The hotel provides free shuttle service from Reagan National Airport and has lobby access to the Crystal City Metro subway station. The station is two stops to the Pentagon, three to Arlington National Cemetery, and four to the National Mall.

The reunion activities at a glance are:

Wednesday, 29 Sept: AOC-specific dinners

Thursday, 30 Sept: Tour, Welcome Reception

Friday, 1 Oct: General sessions

Saturday, 2 Oct: Memorial service, general sessions, dinner-dance

Additional details and information, including an itinerary and registration, will be sent by email to all members and posted to a variety of social media sites, to include our own website: <https://www.silvercaduceusassociation.org>.

It is important that as many people as possible stay at our reunion hotel so we meet our contractual minimum and avoid a penalty.

MAKING HOTEL RESERVATIONS

A dedicated website is now available for attendees to book their hotel rooms online. Reservations can be made at the following web address:

<https://book.passkey.com/e/50054283>. Hotel information is at <https://www.marriott.com/hotels/travel/wasgw-crystal-gateway-marriott>.

We look forward to you joining us as generations of MSC friends gather for a wonderful weekend. Now, please share this flyer and information with your MSC circle: by email, by mouth, by social media sites.

Additional information is available from our reunion co-chairs, Beverly Beavers, at bev110768@gmail.com or Lisa Weatherington at wxington1@msn.com.

As plans progress, additional information will be provided. Please continue to monitor the SCA website or our LinkedIn page for updated information.

Social Media

Dear SCA Members,

The SCA Officers and Directors are actively seeking ways to provide enhanced communication, information, collaboration and notifications to each of you. The COVID-19 restrictions this past year has increased our reliability on automation and online technologies as a means to accomplish the communication efforts from the Board and Members. The MSC's on active duty, reserve and National Guard have done a great job creating their own social media SCS groups within Facebook and LinkedIn. Keep up the effort! I have witnessed first hand the value these tools have provided MSC's (officers and warrants) seeking answers to career questions, AOCs specialties etc. Local SCS's are encouraged to submit notices, news, events, pictures etc to the SCA to be added to the SCA web site and social media platforms.

The SCA has been lucky to have Thomas Tucker who created the Silver Caduceus Association Facebook site and continues to maintain that platform, and Jim Vinci the same with the Silver Caduceus Association LinkedIn Site. If you have not yet joined these social media groups or platforms I would highly encourage you to do that. The site links are below.

The SCA website completed a major redesign in 2020. I acknowledge that some of the content may be outdated, however, the site is only limited by the information we receive from the members. Please feel free to submit information on the SCA web site <https://www.silvercaduceusassociation.org/> / Contact / header or email me directly at rangerkyle05@gmail.com.

The SCA LinkedIn site <https://www.linkedin.com/groups/4979073/>

The SCA Facebook site <https://www.facebook.com/search/top?q=silver%20caduceus%20association>

Lastly, the Fall-2021 SCA Reunion registration site will be active in April to register for the reunion. Please monitor the web site and two social media sites mentioned above. In an effort to make this as easy as possible we have created an online registration and payment platform on Eventbrite. <https://www.eventbrite.com/e/2021-silver-caduceus-association-reunion-and-conference-tickets-141905022743>

Wishing you all the best! Stay healthy, safe and informed.

Sincerely,

Kyle C. Campbell, Chair, SCA Technology & Social Media Committee
LTC(R) MSC

Pod Casts

Our [Silver Caduceus Association](#) podcast is steadily underway. We've heard several inspiring stories from active duty and former Medical Service Corps officers about their own silver caduceus journey. On a broad range of topics from leadership to support for COVID-19 pandemic relief, these leaders share a common theme of our Corps' commitment to the Army and the unique bonds of comradery for life. We've had several hundred listeners so far and we ask that you help spread the word to your network of friends and colleagues. If you haven't had the opportunity yet, we encourage you to [subscribe](#) to the Silver Caduceus Association podcast as we explore our story of the Medical Service Corps. You can find us on [Apple Podcasts](#), [Amazon](#), and [Spotify](#). Come check it out!

Links:

Apple Podcasts: <https://podcasts.apple.com/us/podcast/silver-caduceus-association/id1539531017>

Amazon: https://www.amazon.com/Silver-Caduceus-Association/dp/B08JJQ51SL/ref=sr_1_2?dchild=1&keywords=silver+caduceus+association&qid=1610454812&sr=8-2

Spotify: <https://open.spotify.com/show/77rmpuLhyQy30kYzlctXCk>

Message from the Silver Caduceus Society Liaison

Fellow MSC Officers,

Happy New Year from the Silver Caduceus Association! As we ring in 2021, it is an exciting time for the SCA and the Medical Service Corps. The SCA now has over 600 active members and this number continues to grow as more of our MSC officers discover the value of membership. Over the last quarter, twenty-five Silver Caduceus Societies were either established or re-energized across Army Medicine. This is great news for our Corps, and I'd like to take this opportunity to thank all of the SCS leaders who helped plan and organize virtual events for our officers.

Moving forward, I'd like to remind everyone that Silver Caduceus Societies are easy to organize and NOT considered formal organizations. This means there is no requirement for a constitution, by-laws, or any other official paperwork. The senior MSC officer in an area simply decides to have a SCS meeting, an action officer is appointed, and then MSC officers coalesce for the event. It's that simple. The goal is to bring MSC officers together once a quarter for professional development, networking, and fun. If you need assistance with establishing a SCS, acquiring resources for an event, or obtaining general information about the SCA, please do not hesitate to call or send me an e-mail. I am here to help.

While the Army continues to operate under pandemic conditions, the SCA recognizes that face-to-face events may neither be sensible nor permissible at your location. In this case, we encourage SCSs to leverage Zoom, MS Teams, or other video conferencing platforms for their meetings. This will keep our MSC officers connected while complying with social distancing and other recommended non-pharmaceutical interventions.

As you host SCS events in the future, please don't forget to submit photos and short articles to SCA so we may post them on our website. Face shots on Zoom or MS Teams are acceptable! We look forward to hearing from you!

COL Brett Venable
Silver Caduceus Society Liaison

The SCA Scholarship Program

The SCA Scholarship Program gets its impetus from one of the primary purposes of the Silver Caduceus Association, to help enhance continuing education of its membership. As an extension of that function, the Scholarship Program was established at the 2004 SCA reunion with the mission to assist in the promotion of continuing education among the association's family members.

To be eligible for a scholarship an applicant must be recommended by an SCA member whose membership is in good standing and the applicant must be related to the nominating member. For a complete listing of the scholarship eligibility criteria and the application form please visit our website at:

<https://www.silvercaduceusassociation.org/donations>

The Scholarship Program is funded entirely by donations; and therefore, the number of scholarships we can award is dependent on the generosity of its members and others who help support the program's mission. Our SCA reunions have historically been a time when many members have made donations, but donations can be accepted anytime throughout the year. As such, we now offer the option of making an online credit card donation to our scholarship program through our secure payment form provided by Stripe. To make a credit card donation anytime you simply click on the link below and complete the donation form as instructed.

<https://www.silvercaduceusassociation.org/donations>

You still have the option to donate by check if you so desire. Simply make out a check payable to the SCA and annotate on the "For" line that the check is for the Scholarship Program. Then mail the check to SCA, Inc., P.O. Box 39514, San Antonio, TX 78218.

Finally, your donations to the program are critical to make it possible for the SCA to continue to award scholarships to deserving individuals. To date, our program has awarded 59 scholarships in **the amount of \$1,000 one-time payments each and we want to continue to make scholarships available to as many applicants as possible. Therefore, we encourage each member to consider making a scholarship donation this year and possibly adding the SCA Scholarship Program to their list of charitable organizations they support on an annual basis.** To those of you who donated in 2020, we thank you.

As a reminder, the SCA is an IRS approved 501c (19) tax exempt organization and as such your donations are tax deductible. All credit card donations receive a confirmation email with a printable PDF document that acknowledges their donation. Individuals who donate via check and would like a letter acknowledging their donation may request one by including a note along with their check or contacting our Scholarship Committee Chairman, Roger Williams, at rogerfwill@aol.com.

The cutoff date for 2021 SCA Scholarship applications is 30 June 2021

SCA Membership Report

The Silver Caduceus Association (SCA) ended the 2020 calendar year with a total active membership of 602. This represents the best year end membership status since the association was activated in 2003. During the year we added 102 new members and a significant number of those are active-duty personnel (44).

Much of the success in adding active-duty members can be attributed to the work of SCA board member, COL Brett Venable, working in the recently established position of Silver Caduceus Society (SCS) liaison. Brett has been communicating with our SCS partners and the senior MSC leaders around the globe sharing with them the benefits of an SCA membership.

Network with current and former MSC Officers

Build life-long friendships with fellow MSC professionals

Find professional development through national and local chapter events

Access member-only information on SCA's comprehensive website

Apply for scholarships through SCA's scholarship program

Recognize MSC officers through the SCA's awards program

Share event photos on the SCA website

Connect with friends and mentors at the Biennial SCA Reunion

The military status of our membership is broken down as follows: 458 Retired, 90 Active Duty, 17 National Guard, 14 Reserve and 10 Former MSC officers. Plus, an additional 13 members who are the surviving spouses of deceased members. Our member roles, or membership categories, include 398 Regular, 199 Lifetime, 3 Associate, and 2 Honorary members.

Except for Lifetime members, all SCA memberships expire on the 31st of December in the final year of their paid-through year. For example, a member who joins this month, January 2021, for five years, will have their paid-through year set at 2025 and as such their membership will expire on the 31st of December 2025. While we are eager to add new members, we especially want to be sure we are making every effort possible to retain our existing members. So, during this year, we will follow up with members who have allowed their 2020 memberships to lapse and encourage them to renew. Plus, we will try to determine if there was a specific reason they failed to renew their membership or if it simply got overlooked. You must admit, there is no question about it, 2020 was a heck of a year.

We encourage you to share this e-newsletter with your fellow MSC officers who are not SCA members. With the exclusion of the Member Login button under the Members menu, all areas of our website at <https://www.silvercaduceusassociation.org/> can be accessed by non-members and have an abundance of information available. If you or any MSC officer has questions about membership in the SCA, feel free to contact our Membership Coordinator, Roger Williams, at rog-erfwill@aol.com.